

# DANIELS FLOOR CARE

"Providing You With Outstanding Service"

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## Free Carpet Cleaning Trial for You

Daniels Floor Care, premium carpet & upholstery care specialists has been delighting clients of the Myerstown area Realtors, Interior Designers and Carpet Retailers since 1997. Daniel Lapp, the owner/operator of Daniels Floor Care would like to extend an offer to you and your clients. Daniels Floor Care understands that referrals you give reflect on you. Therefore, we are offering to clean up to 300 square feet of carpet at your residence at *no charge*. **That's a value of \$165.00.** We won't pressure you to clean more, but of course we will clean more if you like. \* We are confident that once you experience the Daniels Floor Care advantage, you will take us up on the offer to provide your clients with a discount on Daniels Floor Care services.

## Carpet Cleaning Discounts for You & Your Clients

We will give you three trial cards. Each card represents a **\$55 gift to your clients from you.** Simply sign a trial card, give it to your client, and when the client redeems the card Daniels Floor Care will record that you made the referral. You will then receive a Referral Certificate worth 10% of the amount your client paid us for our services. You can redeem the certificate to reduce the cost of a cleaning job of your own, or pass it on to another client to use along with the trial card for an even greater discount.

## Additional Benefits

We can also give you answers to questions your clients frequently ask relating to carpet problems and cleaning. Such as:

- What are those ugly black lines around my baseboards and under doorways?
- What can be done about the pet stains in my carpet?
- Do I need to replace my carpet or can it be stretched and cleaned well enough to sell or look and feel nice for me to enjoy a few more years?

Answers to these questions can be found on Daniels Floor Care's Website ([www.luvmycarpet.com](http://www.luvmycarpet.com)).

## Why Use Daniels Floor Care?

Daniels Floor Care's 12-step process is very thorough and the results are amazing. We stay current with manufacturers' recommendations through the IICRC (Institute of Inspection Cleaning and Restoration Certification). The IICRC is the only certification & education program that manufacturers recognize for carpet and upholstery cleaners. Daniels Floor Care employees hold multiple IICRC Cleaning Technician designations. For more information on our education (the IICRC), experience, systems, guarantee and 12-step process see our website. By taking advantage of this offer you will experience the many things that set Daniels Floor Care apart from our competition.

\* Program Restrictions: Offer good for first time customers of Daniels Floor Care. You must be a Realtor. This letter must be presented and can be used only once. Repeat clients are encouraged to use Referral Certificates to receive discounts on Daniels Floor Care services.

*Our Mission: To Provide the Most Outstanding Service Experience Ever!*